

Social Responsibility Asia (SR Asia) Bangladesh Chapter – 2011-2017



Promoting CSR & Sustainable Development



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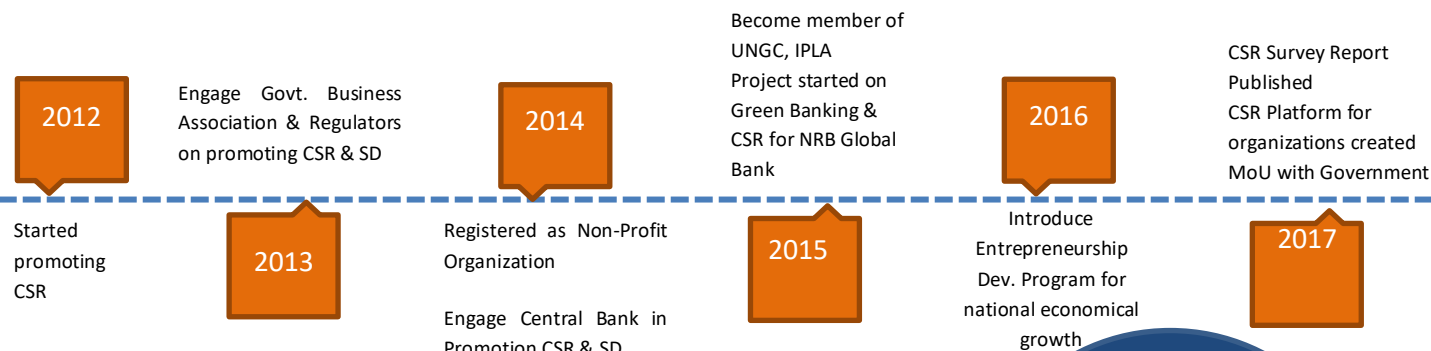
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Social Responsibility Asia (SR Asia) Bangladesh

Report 2011 - 2017

Connecting to Business Sustainability

1. Conference, Seminar, Workshop
2. CSR Mapping
3. Company CSR Profile Development
4. Stakeholder Engagement
5. CSR Baseline Assessment
6. Research & Survey
7. CSR/Environmental Projects



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Training:

1. Basic CSR
2. Advance CSR
3. SDG Compass
4. Sustainability Reporting
5. Social Compliance
6. CSR & Decent Work
7. Productivity Tools
8. Entrepreneurship Development





1. SR Asia Bangladesh promotes Sustainable Development Goals among Youths, 8th December 2017

Social Responsibility Asia (SR Asia) Bangladesh is encouraging young leaders to adopt, understand and implement Sustainable Development Goals. Vision 2020 south asia project is an initiative of youths covered 17 districts of Bangladesh in promoting and implementing SDGs through youth leadership. The young change-makers are a testament to the ingenuity of youth and we congratulate them for their exceptional leadership and demonstrated commitment to the Sustainable Development Goals.



SR Asia Bangladesh is the knowledge partner to Vision 2020 south asia project and in advisory board. On 8th December 2017, SR Asia Bangladesh joined in a seminar organized by vision 2020 south asia project on “SDGs and Youth leadership” in Sylhet Bangladesh. Around 200 students from colleges and universities were present in the seminar.

2. SR Asia Bangladesh handed over draft technical paper of CSR platform to the Principal SDG Coordinator, Government of Bangladesh, 12 December 2017

SR Asia Bangladesh has created a common platform for corporate- business houses to share and promote best practices of CSR by the organizations in Bangladesh. Since 2016, there are number of stakeholder engagement meetings are conducted by SR Asia Bangladesh and on 30th October 2017, a technical expert team has disclosed its 1st draft technical paper. We have submitted the draft technical paper to Prime Minister’s Office and shared with stakeholders to input their valuable insights to finalize the technical paper on CSR platform. On 12th December 2017, SR Asia Bangladesh and technical Team visited Mr. Abul Kalam Azad, Principal Coordinator (SDG Wing), PMO and handed over the draft technical paper.



3. SR Asia Bangladesh supports Vision 2020 South Asia Project as Knowledge Partner to the Seminar on “UN's SDG implementation and career awareness campaign with youths in Feni, Bangladesh” 17th November 2017



4. Workshop on “Sustainability Reporting & Assurance”, 8th November 2017

On 8th November 2017, SR Asia Bangladesh facilitated a workshop on “Sustainability Reporting & Assurance” at Credit Rating Agency of Bangladesh. Officials from CRAB participated in this workshop. Ms. Sumaya Rashid, Country Director of SR Asia Bangladesh facilitated the workshop.



5. CSR Stakeholder Engagement Meeting, 31st October 2017



Social Responsibility Asia - SR Asia has successfully organized CSR Stakeholder Engagement Meeting 31st October 2017 at BRAC SDP. The meeting was co-hosted by BRAC SDP and supported by PROBAHO-DEEPTO-BANAYAN Project and Nestle Bangladesh, Unilever Bangladesh, Marico Bangladesh, Olympic Industries Ltd. 26 Companies joined in this meeting. The output of the meeting will be shared soon

6. Social Responsibility Asia (SR Asia) Bangladesh and CRAB Analytics inked Strategic Alliance Agreement, 26 October 2017



SR Asia Bangladesh and Credit Rating Agency of Bangladesh Limited entered into a long term strategic alliance (CRAB-SR Asia Initiatives) on 26th October 2017 to market and perform certain services exclusively for the following products and services (collectively the “Services” or “Alliance”) : (a) Sustainability Reporting & Assurance; (b) Social Impact Assessment; (c) SDG Compass Implementation; to clients of Bangladesh and market participants through a co-branding relationship (“Co-branding Relationship”).

7. Signing MoU for a two years project on Material Flow Cost Accounting (MFCA) with National Productivity Organization (NPO) Bangladesh, 12 September 2017

MoU signing - Two years project on "MFCA funded by APO Japan". The agreement was settled between Social Responsibility Asia (SR Asia) Bangladesh and NPO, Ministry of Industry. Mr. S M Ashrafuzzaman, Director of NPO and Ms. Sumaya Rashid signed the MoU. Mr. Abdul Musabbir, joint Director was also present during this occasion. The project is going to start from November 2017 among 5 leather goods and footwear companies in Bangladesh to implement an environmental management tool MFCA.



8. Dialogue exchange on "Expanding Effective use of CSR funding dialogue on CSR guideline in Bangladesh", 10 August 2017

SR Asia Bangladesh participated in a Dialogue exchange on "Expanding Effective use of CSR funding dialogue on CSR guideline in Bangladesh". organized by Center on Budget & Policy and Asia Foundation.



9. National Conference on "Propagating CSR Programmes by Corporate in Bangladesh", 02 August 2017:



Social Responsibility Asia (SR Asia) Bangladesh organized its National Conference on "Propagating CSR Programmes by Corporate in Bangladesh" on 02 August 2017 in Dhaka, Bangladesh. The conference was attended by around 200 delegates from different sectors with majority from the business entities. Joint Social Responsibility of public and private companies can be an effective tool to alleviate social problems. On Wednesday (02 August 2017), speakers shed some light on this topic in a seminar jointly organized by Social Responsibility (SR)

Asia and Dhaka Chamber of Commerce and Industries (DCCI) in the capital. Mr. M A Mannan, State Minister for Finance & Planning was present as Chief Guest with Country Director of SR Asia, Bangladesh Ms. Sumaya Rashid as chair of the session. Mr. Golam Mainuddin, Vice-President of Metropolitan Chamber of Commerce and Industry (MCCI), was also present as



Special Guest. President of DCCI, Mr. Abul Kasem Khan, commenced the programme with a welcome speech.

The seminar was organized to acknowledge the changing paradigm of CSR in Bangladesh and provide a platform to discuss the current issues and developments related to CSR. The objectives include sharing and discussing ideas on how the state, banks, development partners and corporates can collaborate to provide an enabling environment to solve social challenges.

IDLC and BSRM Steel showcased their CSR activities with a presentation and British American Tobacco Bangladesh (BATB) highlighted the impact study of sustainable CSR Practices.

10. Stakeholder Engagement Meeting on CSR with companies in Bangladesh, 29 July 2017

SR Asia organized a stakeholder engagement meeting with some companies in Bangladesh on 29 July 2017 at BATB conference hall. Representatives from companies participated in this meeting were British American Tobacco Bangladesh (BATB), Nestle Bangladesh Ltd, Olympic Industries Ltd., Marico Bangladesh Ltd., Unilever Bangladesh, SMC Company Ltd, IDLC Finance Ltd., Grameenphone Ltd., Dhaka University, and some other professionals from Government. The meeting objective was to share to create a platform for the companies in Bangladesh.



11. Two Days Training on "Forster your skill to become an entrepreneur", 14-15 July 2017



2 Days Training on "Forster your skill to become an entrepreneur", organized by SR Asia Bangladesh. The sessions were facilitated by Ms. Sumaya Rashid, Country Director, SR Asia Bangladesh and Mr. Abdul Wadud, Principal of Small & Cottage Industries Training Institute on 14-15 July 2017. Our sincere gratitude to Mr. Mohammed Gazi Tauhidur Rahman to share his experience to the participants.

12. Social Responsibility Asia - SR Asia Bangladesh signed an agreement for developing guidelines on sustainable issue with Bangladesh Commerce Bank Limited (BCBL), 28th May 2017



13. National Conference on “CSR-The present Status of Bangladesh & Way Forward” 13 May 2017

Social Responsibility Asia - SR Asia has successfully organized National Seminar on "CSR: Present Status of Bangladesh & Way Forward" 13th May 2017 with the support of BGCCI, Comfit Composite Knit Ltd, Pran Group and Bangladesh Commerce Bank Ltd. We published the survey report on CSR. Ms. Parvin Banu, Joint Secretary, Ministry of Finance was present as special guest and Dr. Mahfuzul Haque chaired the seminar. Ms. Sumaya Rashid, Country Director of SR Asia Bangladesh presented the survey report.



14. Learning session with micro and small entrepreneurs, SCITI, BSCIC, Ministry of Industries, 11th January 2017

Ms. Sumaya Rashid, Country Director of SR Asia Bangladesh facilitated a learning session among 45 entrepreneurs in Bangladesh on 11 January 2017. She has facilitated the session on how to improve communication to improve business and how can a business entity increase its human resource productivity. The session was organized by SCITI, BSCIC, Ministry of Industries. Forty-five (45) entrepreneurs from different sectors participated in this session.



15. SR Asia representation in the National Summit “Enterprising Women – Rise up the Ladder” organized by ASSOCHAM, New Delhi, India, 21st December 2016

Ms. Sumaya Rashid, Country Director of SR Asia Bangladesh spoke at the National Summit “Enterprising Women - Rise up the Ladder” on 21 – 22 December 2016 in New Delhi, India. Smt. Krishna Raj, Honorable Minister of State, Ministry of Women & Child Development inaugurated the summit. The initiative of ASSOCHAM is to develop synergies, to intensify the inclusive growth, financial inclusion and social security schemes in India.



16. SR Asia Bangladesh's promotional speech on "Women Entrepreneurship Development, 5th December 2016 at SCITI

Social Responsibility Asia (SR Asia) Bangladesh is working on capacity development, promotion and improvement of entrepreneurs to contribute to the national economy. SR Asia is conducting different stakeholder meetings and promotional activities in Bangladesh. Recently SR Asia Bangladesh is working with Bangladesh Entrepreneurs' of SCITI Trainees (BEST) and met forty (40) women entrepreneurs from different sectors who are members of BEST on 5th December 2016 at SCITI premises.



17. SR Asia Bangladesh is working actively on entrepreneurship development programs.

SR Asia Bangladesh representative conducted training on "Entrepreneurship Development" supported by World Vision, during 5 – 9 February 2017. 5 days, SR Asia Bangladesh was associated with some energetic people who are desperate to be empowered No complain to stay long, no tiredness. One woman is 75 years old, another came with her child as none to take care of her baby but we found sparkle in their eyes which is lesson for us. No one ever said it was easy being an entrepreneur. A lot of people have ideas, but there are few who decide to do something about them now- Not tomorrow- Not next week- But today. The price of success is hard work, dedication to the job at hand, and the determination that whether we win or lose, we have applied the best of ourselves to the task at hand.



18. Entrepreneurship Development Program “Generate Your Business Idea”, ILO and BEF Funded Programme:

3 Days long training on "Generate Your Business Idea", Start & Improve Your Business (SIYB) Programme Supported by: Bangladesh Skills for Employment and Productivity (BSEP) Project, ILO country office for Dhaka and Bangladesh Employers' Federation (BEF). Social Responsibility Asia - SR Asia is one of the partnering organization of this training programme. Ms. Sumaya Rashid, Country Director, SR Asia Bangladesh and Mr. Litan Baruri together facilitated the training from 26-28 January 2016



19. SR Asia Bangladesh Facilitated Master Class on CSR at Professional Society of Bangladesh (PSB) on 11th November 2016



SR Asia Bangladesh facilitated a Master Class on Corporate Social Responsibility at Professional Society of Bangladesh (PSB) on 11th November 2016 to aware the importance of implementing CSR in organizations and how they can develop their CSR profile for conducting responsible business. Around 15 participants from

different sectors participated to the Master Class. The participatory session was conducted by Ms. Sumaya Rashid, Country Director of SR Asia Bangladesh.

20. Seminar on SDGs and Productivity for Organizational Excellence, 2nd October 2016, Dhaka, Bangladesh

Social Responsibility Asia (SR Asia) Bangladesh and National Productivity Organization (NPO), Ministry of Industries, Bangladesh Govt. jointly organized a seminar on “SDGs & Productivity for Organizational Excellence on 2nd October 2016, on occasion of National Productivity Day,



declared by H.E Sheikh Hasina, Prime Minister of the People's Republic of Bangladesh. Around 75 participants from different industries joined in this seminar.

The Seminar was chaired by Mr. Ajit Kupa Paul, Director, NPO, Ministry of Industries and moderated by Ms. Sumaya Rashid, Country Director, SR Asia Bangladesh. Dr. Mahfuzul Haque, Former Secretary, Ministry of L & E and Dr. Nazrul Islam, Former Director, NPO were special guest of the seminar.

Mr. Ajit Kumar Paul said that productivity is a continuous evolving process but Bangladesh need to acquire and use modern technology available in the global business competitiveness scenario to grab the opportunities available to us.

Dr. Mahfuzul Haque talked about decent works and labour working conditions in Bangladeshi factories. He stated that during his tenure as Secretary of ministry of labour and employment (MLE) , Govt of Bangladesh he tried to improve the standard of working environment of labour to increase productivity. Two sectors where MLE focused on priority were Tea Sector and Ship

Breaking Industry. Now as the information available the Govt. is working with other sectors as well which are Garments, Leather etc. in association with different international and national agencies and the progress is worthy to note. The affords shall be continued and more vigorous with the help of knowledge available now to attain international productivity benchmarks.

Dr. Nazrul Islam shared that organizations need to differentiate Production and Productivity. Production alone can't bring the competitiveness as a holistic approach is required to address the organizational productivity.



Ms. Sumaya Rashid presented SDGs (Global Goals 2030) and its correlation to new business opportunities. She said, SDGs can be mapped and implemented by organizations which will definitely lead to productivity improvement. She talked about SDG Compass, a SDGs tool available for the organizations to assess the relevant goals and setting priorities. The SDG Compass can in a way put sustainability at the core of business strategy.

Other speakers Mr. T. I. M. Rawshan Zadeed from IFIC Bank and Mr. Joyanta Bardan from CP Bangladesh shared rich experiences of productivity in Banking Sector and private sector respectively.

The seminar was closed by the concluding remark by Mr. Md. Abdul Musabbir, Joint Director of NPO and APO Liaison Officer for Bangladesh.

21. The 5th SR Asia International Conference on Implementation Challenges of SDGs and Business Competitiveness” 21-26 July 2016, Dhaka, Bangladesh

SR Asia organized the 5th International Conference on “Implementation Challenges of SDGs and Business Competitiveness” 21-26 July 2016, Dhaka, Bangladesh in association with European Union through INSPIRED Project. The conference was full of expert presentations, deliberation, discussion, expert sessions and field /project visits.

The 5th International conference of Social Responsibility Asia (SR Asia) shared, discussed and deliberated challenges and opportunities in the context of developing countries are specifically Bangladesh, India and Indonesia etc. The discussion held on important areas like SDGs at industrial level, challenges of SMEs vis-a-vis poverty alleviation, responsible product development and export, financial inclusion and maximize compliances, government initiatives and way forward. The expert presentations and discussion has helped to form this proceedings and highlight key recommendation to the stakeholders.

Experts and various speakers on the occasions of 5th international conference gave new ideas and points of consideration for the successful implementation of SDGs keeping in mind all the constraints and limitations which are there in the public domains and knowledge. The key points are highlighted as below

1. Sustainable development goals (SDGs) are relevant to the world irrespective of the geographic boundaries and development status.
2. Involvement of stakeholders and particularly civil society organizations in spreading awareness, implementation and monitoring will be vital to the successes of final outcomes.
3. The SDGs agenda may be disrupted in case urgent problems like terrorism, climate change and their impacts become more political than real issues.
4. Technology innovations and access to the technology for the underdeveloped world will determinate pass and failure of taking up issues of priority.

5. Promotion to small and medium entrepreneurship / business must find place for easy access to finance and priority from the government in developing countries like Bangladesh which has huge potential from the current level to grow and contribute to the growth of GDP and employment opportunities.
6. Learning from success and failure from i.e Millennium Development Goals (MDGs) 2015, shall find the place while planning for SDGs successfully.
7. The robust framework for SDGs Planning by the countries along with credible monitoring and evaluation shall be highly consultative process by which most of the stakeholders have their inputs and buy in.
8. While planning for SDGs, it has come in the discussion that all targets and goals may not be applicable to all countries and therefore supporting the same credibility of data, data integrity, checks and balances and possible new architecture for IT will be required. While maintaining the voluminous data, data security and cybercrime laws need to be strengthened and implemented.



9. The UN role in supporting countries is limited to the governments and international agencies as a result of which majority of the population have no idea of the initiatives it has. Networking and maximizing the reach to the civil society organization and most of the stakeholders will be a key enabler for the UN dream of SDGs.
10. Good governance, transparency, accountability and responsible government will be able to find solutions despite constraints highlighted.
11. The role of the societies and personal responsibilities must be stressed in all forum and educations so that year 2030 is realized.
12. The role of people, process and partnership at all levels need to be highlighted and developed as these 3Ps are core in terms of bringing systematic and sustainable changes.

22. Master Class on Corporate Social Responsibility(CSR), 6th -9th April 2016

SR Asia Bangladesh facilitated three (3) days Master Class on “Corporate Social Responsibility” – CSR at SouthEast University Bangladesh BBA faculty from 6th April – 9th April 2016.

Ms. Sumaya Rashid, Country Director, SR Asia Bangladesh facilitated the entire classes.

Leading companies recognize

the long-term value of integrating social responsibility into core business strategy. An emphasis in corporate social responsibility prepares students to lead sustainability and CSR efforts within a company and to become an effective change agent for positive social impact when they will start their professional career. We like to thank Robi Axiata Ltd to present their CSR practice and how they contribute to society. It was inspirational case for the students. Mr. Shafiq R. Bhuiyan, CSR Manager, Robi Axiata Ltd. presented on 9th April 2016.



23. Seminar on Material Flow Cost Accounting (MFCA), 15th March 2016

On 15th of March 2016, jointly Social Responsibility Asia (SR Asia) Bangladesh and Dhaka Chamber of Commerce & Industries (DCCI) organized a seminar on Material Flow Cost Accounting (MFCA) to sensitize the business leaders to manufacture in environment friendly and cost effective way. Around 70 participants from different manufacturing companies, INGOs, Government officials were present in this seminar. Mr. Md. Mosharraf Hossain Bhuiyan, ndc,



Secretary, Ministry of Industries, Government of the People's Republic of Bangladesh was the chief guest to the seminar.

Ms. Sumaya Rashid, Country Director, SR Asia Bangladesh presented the key note speech and Mr. Hiroshi Tachikawa, Managing Director of Profarm Ltd. & International Expert of SR Asia presented through skype.

We conducted a short survey during the seminar to understand the waste management process followed by the participating organization, whether there is any need of accountable person/position for the provision of waste related cost information and the potentiality of MFCA integration with the management system to provide necessary waste information to support waste reduction decision.

23. Policy advocacy on Green Banking & CSR for NRB Global Bank Ltd. September 2014 - January 2015

In 2013, Bangladesh Bank, the central bank of Bangladesh provided a guideline on Green banking & CSR for all scheduled banks and NBFIs in Bangladesh to develop and implement green banking & CSR policy.

SR Asia is supporting banks in drafting the policy and also advocating how to implement those policies in line with Bangladesh Bank guideline as well as other international standards. In 2014, SR Asia Bangladesh has been awarded its first assignment to facilitate one of





the leading banks in Bangladesh “NRB Global Bank” to support in drafting the policy on Green Banking & CSR.

24. Asian Productivity Organization Japan (APO) E-learning course module development on ISO 26000, guideline on Social Responsibility – April – June 2016

The e-learning course material is developed by the SR Asia subject experts having average hands on experience over fifteen years. All the experts are working professionals in the sustainability and bring together sea of knowledge from different countries. The experts involved in preparing this course are Mr. Birendra Raturi and Dr. HemaSwamy from India, Dr. Semerdanta Pusaka from Indonesia and Ms. Sumaya Rashid from Bangladesh .

The course is prepared keeping in mind the defined requirements of the guideline standard. The course is developed in six modules and covers clause 1 to 7 of ISO 26000:2010. Each module provides the learning objectives, description and explanation of the requirements capturing some most of the key highlights and points. In some cases the participants are asked for optional self exercises based on the case study provided. An additional module “Building your SR action plan” is included for the participants to understand about the know-how of implementing and integrating SR in organization. Further references and links are provided for detailed reading and understanding. Utmost care is taken that quiz and final examination questions are covered in modules however participants are requested to look for ISO 26000:2010 standard (first edition 2010-11-01). The participants can look for the copy of the standard available on the internet.

25. SR Asia Bangladesh Country Director at International Conference on Welcoming SDGS:Global Partnership for Sustainable Development, 25-27 November 2015, Jakarta, Indonesia



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26. Workshop on Sustainability Reporting, 6th October 2015

SR Asia Bangladesh organized a daylong workshop on "Sustainability Reporting Guidelines" on October 6, 2015, Dhaka, Bangladesh. Dr. Aditi Halder, Director, GRI South Asia facilitated the workshop. Dr. Semerdanta Pusaka, International Director, Social Responsibility Asia - SR Asia delivered his speech through skype and presented Sustainability Reporting practice in Indonesia. Around 50 participants from banks, corporate and regulator (Bangladesh Bank) participated in this workshop.



The workshop was focused on Disclosure on economic, environmental, social, and governance performance, Stakeholder focused, Performance bridging (financial and other) and Continuous improvement of Sustainability Reporting. Sustainability reports provide internal and external stakeholders with insight into key performance indicators such as energy and water use, greenhouse gas emissions, and human rights issues. This information is critical for helping investors, customers, employees, NGOs and other stakeholders understand a company's ability to manage sustainability risk and compete in an increasingly resource-constrained world. Transparency through reporting on these factors drives the sustainability of individual organizations and, ultimately, the global economy. Sustainability reporting also demonstrates organizational commitment to sustainable development, and enables comparison of organizational performance over time. Reporting is a tool to help answer the sustainability challenges. It does this by providing a structure where sustainability impacts are measured.

27. Need Assessment of Govt. Schools in India, June-July 2015

SR Asia has conducted need assessment survey of 88 Govt. Schools with the call of THDC India Limited (Formerly Tehri Hydro Development Corporation Limited), is a company jointly promoted by Government of India and Government of Uttar Pradesh.

SR Asia Bangladesh also took part in this assignment. School sanitation and hygiene depend on a process of capacity enhancement of teachers, community members, SMCs, Non-Governmental Organizations (NGOs) and Community Based Organizations (CBOs) and education administrators. Water, sanitation and hygiene in school aims to make a visible impact on the health and hygiene of children through improvement in their health and hygiene practices, and those of their families and the communities. It also aims to improve the curriculum and teaching methods while promoting hygiene practices and community ownership of water and sanitation facilities within schools. It improves children's health, school enrolment, attendance and retention and paves the way for new generation of healthy children. It is the role of policymakers, government representatives, citizens and parents to make sure that every child attends a school that has access to safe drinking water, proper sanitation and hygiene facilities. This is every child's right.



The objective of the study was to carry out field assessment of the specific requirements such as follows:

- 1- Requirement of furniture in government schools (50 Nos. of Schools)
- 2- Construction of toilets in various schools of block (25 Nos. of Schools)
- 3- E- Learning program for students (04 Nos. of Schools)
- 4- Supply and fixing of solar lights at 10 locations in the given list of schools.

28. Sustainability Reporting & Sustainability Report Assurance - What we are and where we go", 28th January 2015

SR Asia organized a workshop on “Sustainability Reporting & Sustainability Report Assurance - What we are and where we go” at NPO, Ministry of Industries on 28th January 2015. Ms. Sumaya Rashid, Country Director of SR Asia chaired the workshop and inaugurated by NPO Director, Dr. Nazrul Islam. Other directors of SR Asia (Dr. Mahfuzul Haque-Former Secretary, Ministry of Labour & Employment, Brig Gen M Mofizur Rahman) were also present in the workshop.

In this workshop, **Ms Sumaya Rashid presented** the trends and evaluation of Sustainability Reporting – The Past, Present & Future. She discussed how Companies are faced with the challenge of expanding their reporting to include the social and ecological effects of their business activities. This involves, in particular, maintaining international standards and norms with respect to CSR topics. Today, rating agencies in particular want to know about the strategic positioning of CSR initiatives, the management, accounting and reporting systems that are in place, project goals, and the intended and actual effects of projects. The same questions are asked by auditing firms when companies have their CSR or sustainability reports reviewed and certified.



29. 3rd International Conference on “Responsible Business Conduct in Poverty Alleviation & Financial Inclusion through Green Banking & CSR”, Dhaka, Bangladesh, 29 – 30 November 2014

The 3rd International conference of SR Asia has shared, discussed and deliberated on the challenges and opportunities, today developing countries faces and with specific context Bangladesh. The discussion shall help in prioritizing poverty mitigation, responsible product development and export, financial inclusion and maximize compliances. The deliberation has helped us to conclude steps and recommendation for the stakeholders. Experts from Bangladesh and other part of the

world are well known thought leaders and distinguished individuals from different walk of life, their immense contribution to the conference go beyond the words.



30. 2nd International Conference on “Responsible Business Conduct to Safeguard the People’s Issues and Environment by Managing Hazardous Waste”, Dhaka, Bangladesh, 29 Nov - 30 Nov 2013

The SR Asia 2nd international conference focused on one of the critical aspects of the business on which ensure world has a concern today and that is waste generation, handling and disposal mechanism of the same. Waste not only becomes significant due to business competitiveness but from the emerging angle of sustainable development and sustainability. The role of corporate and



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business is significant in solving the societal problems by innovative products, processes and services keeping in mind sustainability as one of the principle of existence and motivation. This international conference has shared, discussed and deliberated on the challenges and opportunities today developing country faces and with specific context of Bangladesh. The discussion shall help in prioritizing human health, safety and security in relation to waste and its impact on productivity, export and maximize compliances. The deliberation has helped us to conclude steps and recommendation for the stakeholders.

Our partners, sponsors, supporters and audiences have asked us to repeat such events as frequently as possible to grow the awareness among all stakeholders so that eventually actions start rolling out and we see the positive results on the ground. We are encouraged with the feedback and participation from all and hence commit to organize such events annually to ensure to bring about the sustainable change management.

31. National Conference on Business Sustainability and Corporate Social Responsibility, Dhaka, Bangladesh, 17 January 2013.

On 17th January, 2013, SR Asia Bangladesh organized a day long national conference on Business Sustainability & Corporate Social Responsibility in association with Bangladesh Employers' Federation. Around 200 Top Level Executives were present in the conference.



The conference was attended by policy makers, govt, CBI Netherlands, FICCI which is a national association prominent in advocacy and policy making with govt. Also, present was Electronic Industries Association of India, which is 14 yrs old and one of the most respected associations in the country.

The conference was sponsored by IICA, established by Ministry of Corporate Affairs in 2008 as a unique institution to function as think tank for action research service delivery and extend capacity building support to ministries, corporates, professionals and related stakeholders.



32. SR Asia Bangladesh 1st National Conference on “Creating Buy-in for Socially Responsible Products and Services in Bangladesh for Sustainability, 17 May 2012, Dhaka Bangladesh

SR Asia was conceptualized by APO and NPOs. Appreciating the initiation of SR Asia, Dr. Md. Nazrul Islam, Director-NPO, Ministry of Industries, Bangladesh extended his support to this organization. Officially NPO has issued a letter to technically support SR Asia’s Bangladesh programs.



SR Asia Bangladesh organised an one day National Conference on Social Responsibility to create buy-in for socially responsible products and services for sustainable Bangladesh in cooperation with National Productivity Organisation (NPO) Ministries of Industries Government of Bangladesh on 17 May 2012 in Dhaka.

33. SR Asia Bangladesh & NPO Bangladesh, Ministry of Industries

In close collaboration with NPO-Bangladesh, SR Asia Bangladesh commenced its activities in Sep, 2011. Ms. Sumaya Rashid, Country Director-SR Asia Bangladesh chapter set off the process by associating professionals, Ex-Government officials, corporate leaders, academia, research scholars, civil society organizations, International agencies.



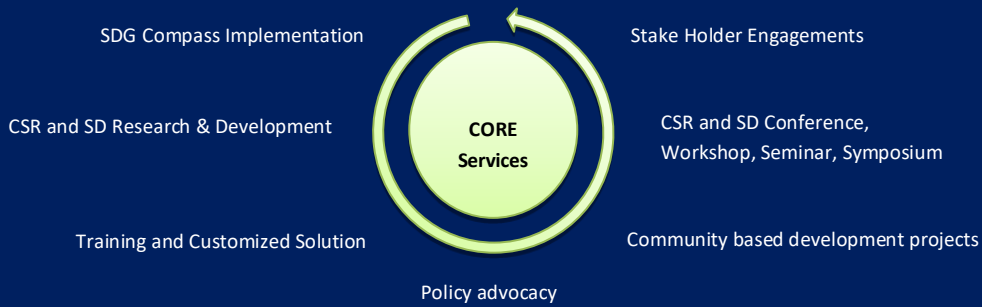
Focused towards designing and developing SR products and services, Bangladesh has resolved to a greener sustainable Bangladesh as part of SR Asia. SR Asia Bangladesh is surveying the sector to ascertain the knowledge and skill gap to evolve suitable awareness, training and development methodologies for conferences; workshops; seminars; projects with Government, International Agencies, and Industrial Associations.



34. SR Asia Bangladesh presented to Planning Commission, Bangladesh Government, September 2011



Sustainability Reporting & Assurance



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